

# LARISSA SUMMERS

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## EXPERIENCE

### Freelance Designer & Illustrator

*May. 2012–Present*

- Create various illustration commissions with hourly rate.
- Design both hand-drawn and vector logos.
- Adaptable style to suit a multitude of projects.
- Meet directly with clients to determine their individual needs.
- Consultation and design work for websites including some coding ability.
- On-site photography, and post-process editing of images.

### Evention LLC, Chicago, IL

*Multimedia Graphic Designer, Mar. 2022–Dec. 2022 (Department reconfigured)*

- Designed 15+ custom vector icons & illustrations.
- Created and maintained online brand guide for Evention and 4 products.
- Photographed and digitally edited 25+ professional company headshots.
- Conceptualized and rendered static & animated graphics for social media.
- Maintained and provided consultation for company site through Wordpress.

### Stevenson Crane Service, South Holland, IL

*Graphic & Web Designer, Jul. 2021–Mar. 2022*

- Designed, coded, and maintained company site through Wordpress.
- Created brand guide & other materials from scratch with minimal direction.
- Designed, created mockups, and submitted posts on LinkedIn every week.
- Directed and shot 50+ photos of individual equipment for website catalog.

### Gatesman Advertising Agency, Chicago, IL

*Jr. Designer, Jun. 2019–Mar. 2020 (Department eliminated due to COVID-19)*

- Collaborated with junior copywriter to brainstorm & execute creative projects.
- Balanced multiple projects (3+) from varied clients every week.
- Conceptualized & executed small-scale creative projects to meet client needs.

### Illinois State University, Normal, IL

*Redbird Athletics Design Intern, Jan. 2018–Dec. 2018*

- Designed stickers, 1000+ used each game. Demand regularly exceeded supply.
- Created graphics weekly for campus-wide emails and public digital billboards.
- Collaborated with marketing team to generate solutions for design needs.

*Design Streak Studio Designer, Aug. 2018–Dec. 2018*

- Collaborated in teams of 3–4 designers on projects with a brisk turnaround time.
- Discussed design projects and presented concepts to clients directly.

## SKILLS

HTML/CSS, Wordpress, Elementor  
Adobe Creative Suite  
Adobe Premiere, After Effects  
Illustration & Vector Artwork  
Photography Direction & Photo Editing

## EXHIBITIONS

### This is America

*Lead Designer, Participant*

Collaboration of 3 professional designers.  
Designed 30 posters on contemporary  
American challenges & identity.

### Marks & Bleeds

*Lead Organizer, Participant*

Organized the annual exhibition  
featuring senior design student work.  
Earned \$500 grant on behalf of class  
to cover printing expenses.

### You Are Not Alone

*Participant*

An annual exhibition featuring select  
design work about personal identity.

### Food For Thought

*Participant*

An exhibition featuring select design  
work about culture-specific recipes.

## EDUCATION

### Illinois State University, Normal, IL

BA Graphic Design, Dec. 2018

### Tulsa Technology Center, Tulsa, OK

Cert. Advertising Design, May 2012

## HOBBIES

Indoor Plants  
Dog Training  
Reading Non-Fiction

// Thanks for reading //